



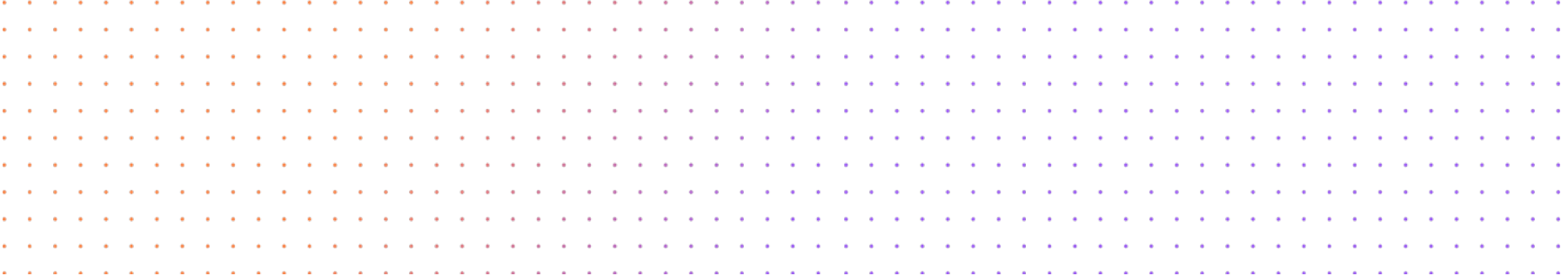
A way -

Don't Feel Away When There Is A Way

Greeshma Reddy Marry

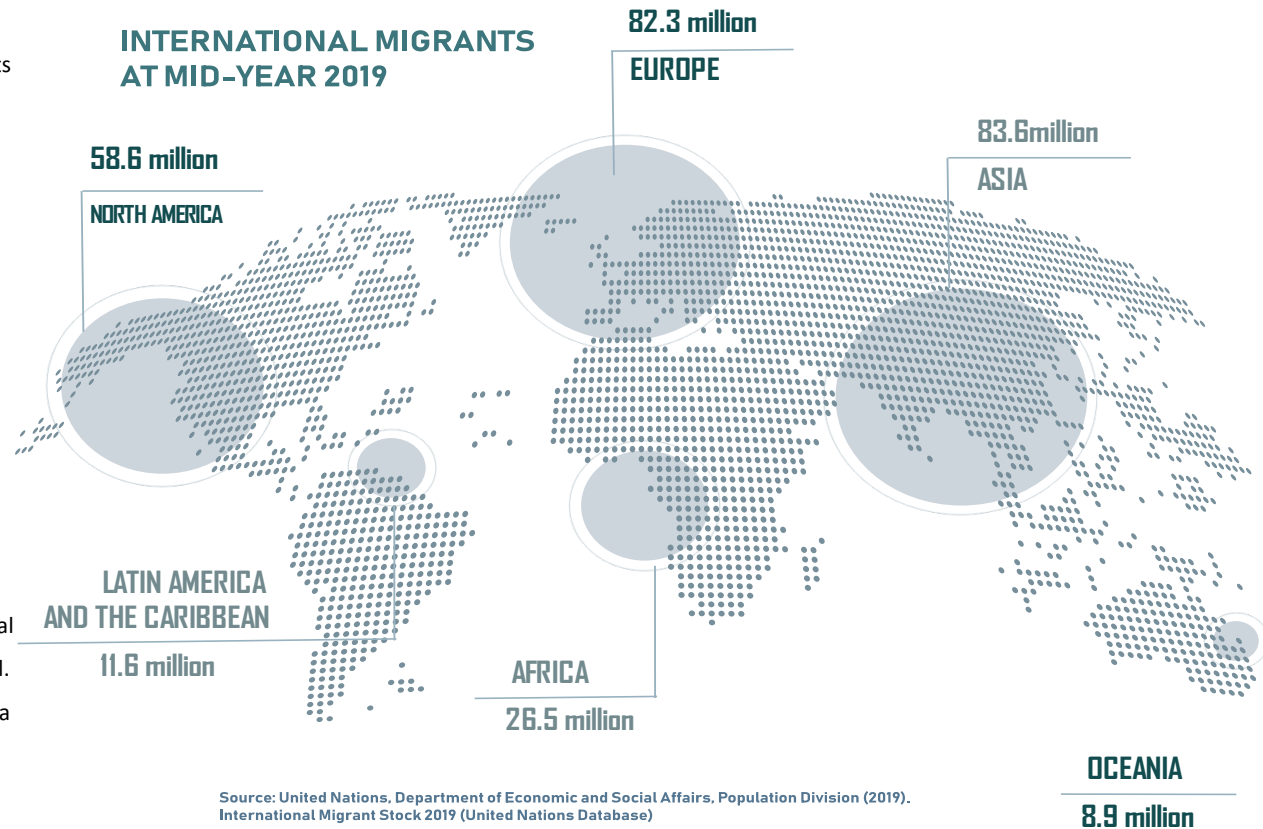
Analytics

Data Visualization



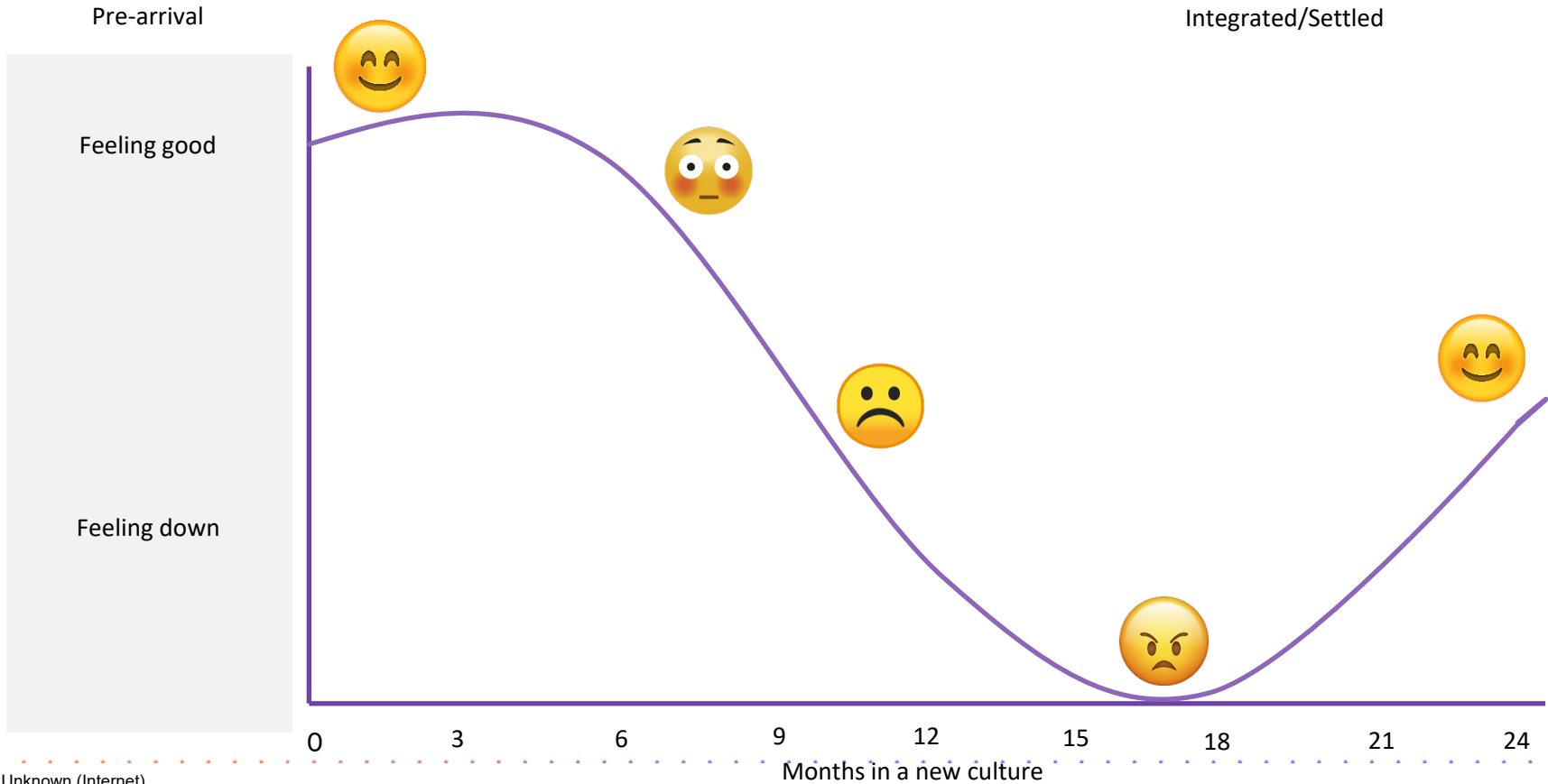
Overview

- In 2019, regionally, Europe hosts the largest number of international migrants (82 million), followed by Northern America (59 million)
- Most of the international migrants that lived in Northern America (98%), Oceania (88%) were born outside their region of residence.
- At the country level, about half of all international migrants reside in just 10 countries, with the United States of America hosting the largest number of international migrants (51 million), equal to about 19 per cent of the world's total. the United Kingdom (10 million), Canada and Australia (around 8 million each).



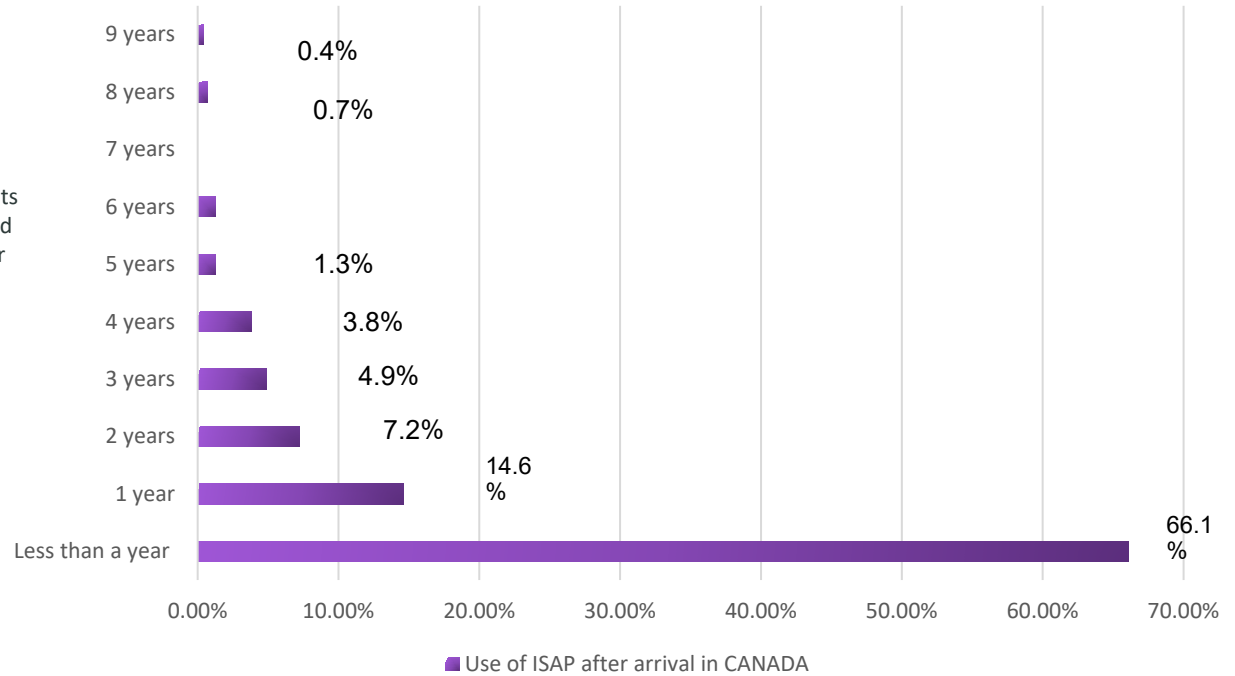
Source: United Nations, Department of Economic and Social Affairs, Population Division (2019). International Migrant Stock 2019 (United Nations Database)

Newcomers' Feelings



Newcomers' Problems - Cont.

Use of ISAP after arrival in CANADA



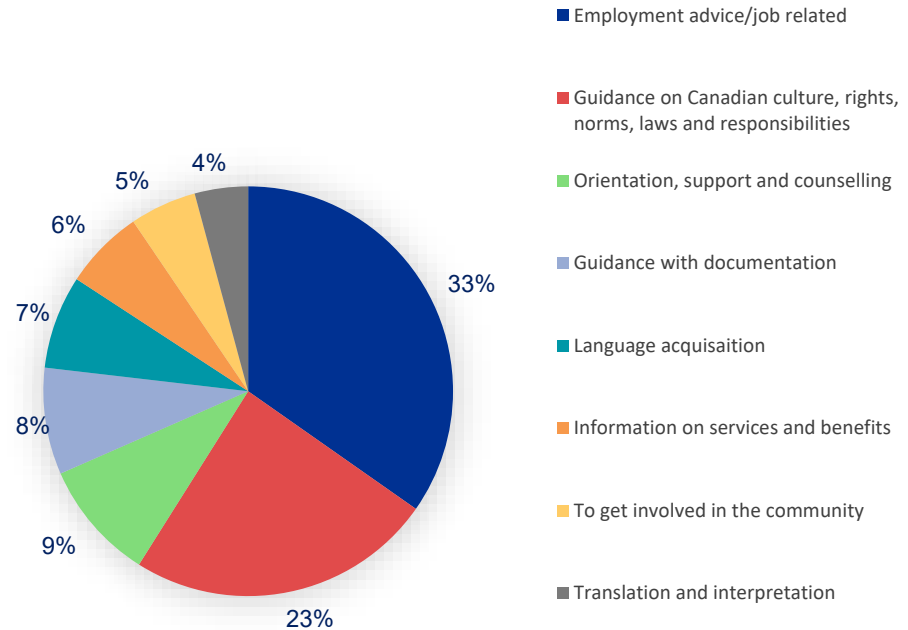
In Canada, more than 66% immigrants used ISAP (Immigrant Settlement and Adaptation Program) in the first year after landing

Newcomers' Problems - Cont.

Newcomers expressed the reasons for approaching SPO's in which the employment advice and guidance on Canadian culture, rights, norms, laws and responsibilities are on top of the list. And guidance with documentation is another reason for using Service Provider Organization (SPO). In the A-Way platform, I am including these topics, where users can easily find information as well as get advice from the experts and other users.

Source: Govt. of Canada

Newcomers' reasons for approaching SPOs



SPO - Service Provider Organization

Newcomers' Problems - Cont.

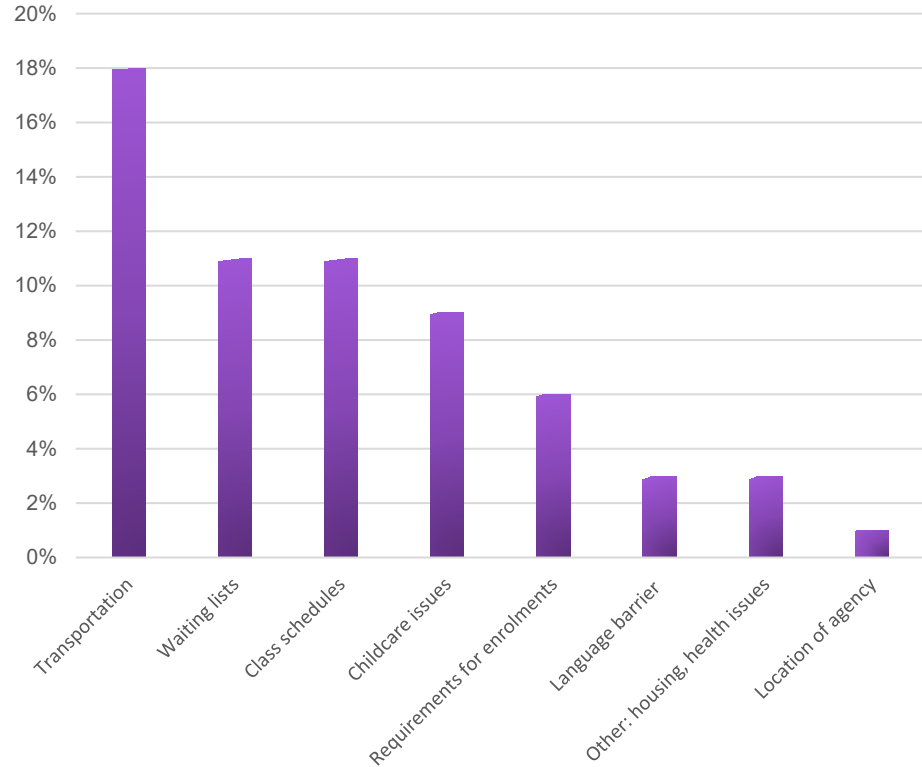
The column chart shows the problems people are facing in approaching the settlement services.

Transportation, waiting lists, class schedules, and childcare issues are the most faced difficulties.

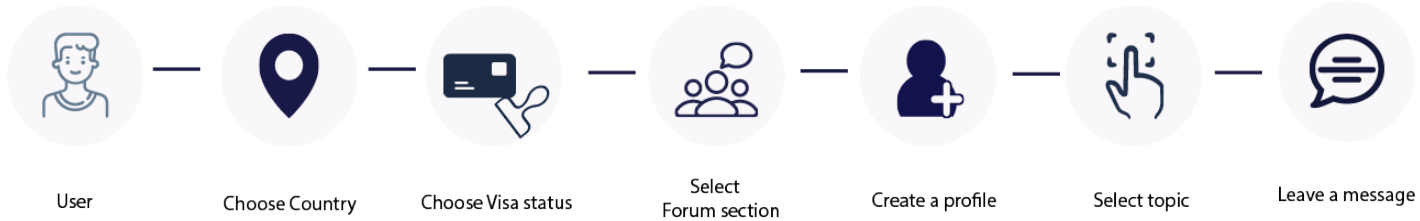
Client Survey: Are there any factors that may have made it difficult for you to access the services you needed?

Source: Govt. of Canada

Constraining factors to using ISAP services



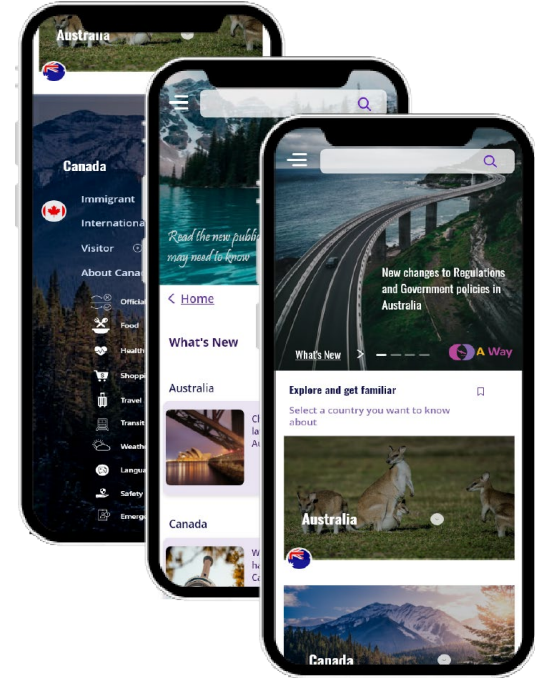
User Journey



Concluding Statement

The data says that newcomers are facing problems due to lack of proper guidance during their initial days. I am confident that the product certainly meets user needs and supports newcomers as they start new beginnings in a new country.

Hope they do not feel away when there is a way



Prototype

<https://xd.adobe.com/view/d2c260b9-0afb-4fcb-a2b2-6c2ec1aa8408-8791/?fullscreen&hints=off>

Portfolio

https://kp8giz9clizceg6s2zepmq-on.driv.tw/WWW.Greeshma_Portfolio/

Thank You!

Contact:

